



**TIFFCOM 2010**  
Marketplace for Film & TV in Asia

UNI JAPAN  
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**【 TIFFCOM2010 Enjoys Record-Breaking Number of Registration】**

TIFFCOM2010, the Contents Business Market affiliated with TIFF, opens in three weeks.

TIFFCOM2010 enjoys the record-breaking number of exhibitors, participating countries and pre-registration in its history. Tokyo is expected to become the more global business platform in Asia.

Main topics include;

- Number of exhibitors: 222 (up 4 percentage points from last year) from 21 countries and regions (3 countries and regions more compared to 2009)
- Top 3 overseas countries with most number of exhibition; South Korea (34 companies), China (29 companies) Thailand (11 companies)
- 43 new exhibitors from abroad and 14 new exhibitors from Japan
- Denmark, Iran and Singapore join TIFFCOM as exhibitors for the first time
- 6 Pavilions from China, South Korea, Malaysia, Philippine, Taiwan and Thailand

Pre-registration has been received from 53 countries and regions this year - jumped up from 47 last year. TIFFCOM2010 is expected to get more entry from all over the world than ever... don't miss it!

<TIFFCOM Outline>

Date: Market Screening; Monday, October 25<sup>th</sup> – Thursday, October 28<sup>th</sup>, 2010  
Market; Tuesday, October 26<sup>th</sup> – Thursday, October 28<sup>th</sup>, 2010  
Organizers: METI (Ministry of Economy, Trade and Industry), UNI JAPAN  
Venue: Roppongi Academy Hills 40F/49F, Roppongi Hills Mori Tower,  
6-10-1 Roppongi, Minato-ku, Tokyo 106-6155, Japan  
Co-organizer: 23<sup>rd</sup> Tokyo International Film Festival  
Scope of Exhibits: Film, TV, Animation, Digital Media Content, Comics, Publishing  
Official Website: <http://www.tiffcom.jp>

Affiliated Event: UNI JAPAN ENTERTAINMENT FORUM

Date: Monday, October 25 – Wednesday, October 27, 2010  
Venue: - National Graduate Institute for Policy Studies (GRIPS)  
7-22-1, Roppongi, Minato-ku, Tokyo, Japan  
- Academy Hills 49th, Roppongi Hills Mori Tower Building  
6-10-11, Roppongi, Minato-ku, Tokyo, Japan  
Organizer: Ministry of Economy, Trade and Industry / UNI JAPAN  
Admission: 3,000JPY/Day-Pass, 5,000JPY/2Days-Pass, 1,000JPY/Student-Day-Pass  
Official Website: <http://www.uef.jp>



**Official Website**  
<http://www.tiffcom.jp>

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