



TIFFCOM 2010
Marketplace for Film & TV in Asia

TIFFCOM NEWS VOL4

Japan Institute for the Development and
Promotion of Pictures
TIFFCOM Organizer's Office
Tsukiji Yasuda Building 2F, 2-15-14, Tsukiji,
Chuo-ku, Tokyo 104-0045
Tel: +81-3-5148-3861 Fax: +81-3-3524-1127

Released on April 20, 2010

TIFFCOM 2010 & TPG Will Be Held with Richer Contents!

The outline of TIFFCOM, the marketplace for Film and TV in Asia, has released. This year the exhibition expanded for four days. The first day will be open as "Market Screening and Seminar day", and the second day after will be held as "Market day". For increasing the opportunity of meeting many profitable business, the venue will be open from 9 AM.

As the first trial, market screenings will be conducted on the very first day before the market, and DVD library will be installed to introduce more lineups to buyers. TPG (Tokyo Project gathering), the co-production market, will be held simultaneously and located at the same floor as TIFFCOM to make stronger ties between two events and more benefits for the industry.

<TIFFCOM 2010 Outline>

Date: Market Screening & Seminar : October 25 (Monday)
Market : October 26 - 28 (Tuesday - Thursday), 2010

Business Hours: 9 : 00 - 18 : 00

Venue: Roppongi Academy Hills 40F& 49F, Roppongi Hills Mori Tower
(6-10-1 Roppongi Minato-ku, Tokyo)

Co-Organizer: [23rd Tokyo International Film Festival](#)

Related Events: TPG 2010 (Tokyo Project Gathering 2010), Seminar@TIFFCOM

Special Partner Event: [International Drama Festival in TOKYO 2010](#)

Scope of Exhibits: film, TV, animation, digital media content, comics, publishing

Official website: www.tiffcom.jp

Statistical Data of 2009: number of exhibitors 212
number of registrations 4,037 (47 countries/regions)

Standard package booth fee: JPY450,000 (approx.USD4,740)
(9m²) → **Early Bird Discount JPY 230,000 (approx. USD2,420)**
(deadline: April 30)

【TIFFCOM Promotional Plan】

March: Hong Kong FILMART - Promotional booth exhibition, Organized a networking party "JAPAN NIGHT"
Tokyo International Anime Fair (TAF) – Booth exhibition, held Anime business seminar.

May: Cannes Marche du FILM - Booth exhibition as "JAPAN pavilion"

June: Shanghai International Film Festival's market (SIFF mart) -tentative

【TPG's Plan】

End of April: Entry for project submission will be open
For more details, please refer TPG page from our official website www.tiffcom.jp

Official Website

<http://www.tiffcom.jp>

TIFFCOM2010

Search

Contact information

If you have any questions regarding this press release,
please contact Mika Morishita at the PR Division of the TIFFCOM Organizer's Office
Tel: +81-3-5148-3861 Fax: +81-3-3524-1127 E-Mail: morishita@tiffcom.jp <http://www.tiffcom.jp>

