



TIFFCOM NEWS VOL.2

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[Official Website Opens] TIFFCOM2009 online registration begins

TIFFCOM2009 will be held for three days from the 20th to 22nd of October 2009 on the 40th floor of Roppongi Hills, Tokyo.

TIFFCOM is celebrating its sixth anniversary this year since it started as a contents market along with the Tokyo International Film Festival. It aims to become the core event in Asia with the tagline and the new symbol mark designed to clearly communicate the event concept "Marketplace for Film and TV in Asia" during the period that is regarded as the peak contents market season in autumn.

A total of 4,006 attendees from 42 countries and regions in the world were registered last year, and the number of registered buyers reached 1,206, an increase of more than 40% from the previous year. Moreover, there was a total of 201 exhibitor groups, about 2.5 times that of the inaugural TIFFCOM. "Okuribito (Departures)," a Japanese film that won the Best Foreign Language Film of the Year Award at the 81st Academy Awards, "Tsumiki-no-ie (La Maison en Petits Cubes)" that won the Best Animated Short Film Award also at the 81st Academy Awards, and other excellent Japanese contents were traded at the venue, and the total contract value reached an all-time high of over ¥1.9 billion.

Today, the official website for TIFFCOM2009 opens enabling online registration. As a number of services are being offered including a campaign to allow a lower exhibition fee for a limited period of time, please feel free to take advantage of it and complete your registration as soon as possible.

- [Exhibitor] Discounted fee (until end May) ¥300,000 for 9 square meters (Regular fee is ¥450,000)
[Buyer] No registration fee is required (screening and approval are required)
[Visitor] No fee is required for early registration (until end August)

For more details about the event and registration, please click here!

<http://www.tiffcom.jp>

Official website

<http://www.tiffcom.jp/2009/>

TIFFCOM2009

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Contact information

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