



Japan Institute for the Development and
Promotion of Pictures
TIFFCOM Organizer's Office
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[Japan] Cool Japan generates a buzz!
20 Japanese companies to participate in EFM (Berlinale)!

20 Japanese companies have announced their participation in the European Film Market (EFM). In the past, Japanese film sales companies have focused on the Marche du Film, which is held in May during the Cannes Film Festival in France, for their business in the European market. However, they recognize the March festival in Berlin as an important sales opportunity and will be setting up exhibits at EFM.

Yoji Yamada's newest film "About Her Brother (Otohto)" has been selected as the closing film at Berlinale and he was awarded the Berlinale Camera (the award for special, distinguished performance). This winter, Cool Japan is likely to take Berlin by storm.

The following sales companies will participate. Details of the networking event are also below.

- ★ JAPAN/TIFFCOM Stand Booth No. 116 Marriot Hotel
 - Aniplex Inc.
 - Asmik Ace Entertainment Inc.
 - The Klock Worx Co., Ltd.
 - Toei Animation
 - Tsuburaya Production

- ★ JAPAN BOOTH Booth No. 15 MGB
 - Eleven Arts, Inc.
 - Toei
 - Open Sesame
 - Krei inc.
 - Gold View Co., Ltd.
 - Geneon Universal
 - TBS
 - Dongyu Club
 - Jolly Roger/Tornado Film
 - Nikkatsu
 - Nippon Television Network Corporation
 - Production I.G

- ★ Independent Exhibits
 - Pictures dept.
 - Shochiku
 - Tokyo Theatre



HAPPY SAKE HOUR

Date & Time: March 13 (Sat.) 16:00-18:00
 Venue: Marriot Hotel 1st Floor
 Booth No. 116
 Inside the Japan/Tiffcom Booth

Participants: Industry insiders,
by invitation only

Application: If interested in participating,
please send an email
expressing your interest to:
sales@tiffcom.jp
An invitation will be sent to you.

Official Website

<http://www.tiffcom.jp>

TIFFCOM2010

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Contact information

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