



**TIFFCOM 2009**  
Marketplace for Film & TV in Asia

TIFFCOM NEWS VOL.10

Japan Institute of Development and Promotion  
for Pictures, TIFFCOM Operation Headquarters  
Tsukiji Yasuda Building 2F, Tsukiji 2-15-14,  
Chuo-ward, Tokyo 104-0045  
Tel: 03-5148-3861 Fax: 03-3524-1127

Released on Oct. 1, 2009

**[Announcement]** The frontlines of the overseas sales  
- "What are Japanese movies that will sell?" -

Only one month until the start of TIFFCOM2009, which will be marking its sixth year (date: October 20-22, 2009) (Organized by: Ministry of Economy, Trade and Industry, Japan Association for International Promotion of the Moving Image (UNIJAPAN), and Japan Institute of Development and Promotion for Pictures).

Seminar@TIFFCOM has been popular for its timely selection of the discussion themes. We are proud to announce the sixth edition of this highly recommended program from our seminar series.

**Seminar Title:**

J-Pitch Seminar @ TIFFCOM

Sales Agents' Roundtable: The Marketability and Possibility of Japanese Films

**The content of the seminars:**

We hear about Japanese films winning awards abroad. But did those films succeed in overseas sales too? This seminar will invite sales agents who have handled Japanese films as our guests, and will discuss what kind of Japanese films sell abroad and how it will increase the chance of international co-productions.

**Speaker:** Approximately five domestic/international sales agencies

**Organizer:** UNIJAPAN

**Date:** October 20 (Tue), 2009 16:30-18:00

**Venue:** Auditorium, Roppongi Academyhills 49F, Roppongi Hills Mori Tower

**How to reserve your seat:** Please apply for the seat from J-Pitch official website ( <http://j-pitch.jp> )

TIFFCOM2009

Search

Contact information

For enquiries, please contact Mika Morishita at the PR Division of TIFFCOM Execution Headquarters  
Tel: 03-5148-3861 Fax: 03-3524-1127 e-Mail: [morishita@tiffcom.jp](mailto:morishita@tiffcom.jp) <http://www.tiffcom.jp>

