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[Now accepting applications!] First Anime Business Seminar sponsored by TIFFCOM 2009

TIFFCOM 2009 (October 20–22, 2009) will hold an anime related business seminar for the first time at the Tokyo International Anime Fair 2009 (March 18-21, 2009; Tokyo Big Sight, East Exhibition Hall).

On March 19 (Thu), the second day of the event, from 2:30 – 3:30, the seminar titled “Overseas Collaborative Business Model as seen in Shoji Kawamori’s newest TV series ‘Basquash’ and in the film adaptation of ‘Cowboy Bebop’ starring Keanu Reeves” will be held on Stage II inside the venue.

“Basquash” is the latest TV series from the powerful tag team of Shoji Kawamori, whose “Macross” series has dominated the era, and Thomas Romain, the director of “Oban Star-Racers.” This international collaborative production transcends the barriers created by national borders by inviting French staff members to work on not only the original story but also in the creation process. During the seminar, we will uncover the background that resulted in a perspective that is subtly different from purely Japanese anime.

Also, Mr. Kenji Uchida of Sunrise, who is involved in the production of the live-action version of the popular anime “Cowboy Bebop,” which is being adapted into a Hollywood movie starring Keanu Reeves, and its introduction to an international audience, will be talking about the process of realizing this project and doing business with Hollywood.

This seminar will be a valuable and useful experience for anyone considering expanding their anime business in different formats internationally.

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Title: Overseas Collaborative Business Model as seen in Shoji Kawamori’s newest TV series “Basquash” and in the film adaptation of “Cowboy Bebop” starring Keanu Reeves
Date/time: March 19, 2009 (Thu) 14:30 – 15:30
Venue: Tokyo Big Sight Exhibition Tokyo International Anime Fair Stage II
Limited seating: 300
Attendance: Free

Panelists: Shoji Kawamori — original writer, director, and mechanical designer for “Basquash.” His signature work is “Macross.” He is affiliated with Satelight.
Thomas Romain — original writer, mechanical concept designer, and art director for “Basquash.” He is affiliated with Satelight.
Kenji Uchida, President of Sunrise Inc.

Moderator: Tadashi Sudo, President of Anime Anime Japan Ltd.

If you are interested in attending the seminar, please preregister at <http://www.tokyoanime.jp/ja/>. The application process will close once the limited seating capacity (300) is reached. Early registration is recommended.

Official Website
<http://www.tiffcom.jp/2009/>

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Contact information

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