

## TIFFCOM 2009 Outline



Name:  
TIFFCOM 2009

Date:  
October 20 (TUE) - 22 (THU) 2009

Business Hours:  
10:00 - 18:00

Venue:  
Roppongi Academyhills 40F&49F, Roppongi Hills Mori Tower, 6-10-1 Roppongi Minato-ku, Tokyo

Co-Organizer:  
22nd Tokyo International Film Festival

Related Events:  
TPG (Tokyo Project Gathering), Seminar@TIFFCOM

Special Partner Event:  
International Drama Festival in TOKYO 2009

Field of Exhibits:  
Film, TV, Animation, Digital Media Content, Comics, Publication

Official Website:  
<http://www.tiffcom.jp>

Contact us:  
TIFFCOM Organizer's Office  
2F Tsukiji Yasuda Bldg., 2-15-14 Tsukiji, Chuo-ku, Tokyo 104-0045 Japan  
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E-mail: [info@tiffcom.jp](mailto:info@tiffcom.jp)

### Statistical Data

	2008	2007	2006	2005
Number of Exhibitors	201	172	163	131
Number of Registered Visitors	4006	3505	2923	2295
By Countries and Regions	43	40	42	31



**Challenge booth**

Challenge Booth: 1booth (W2m x D1.2m)

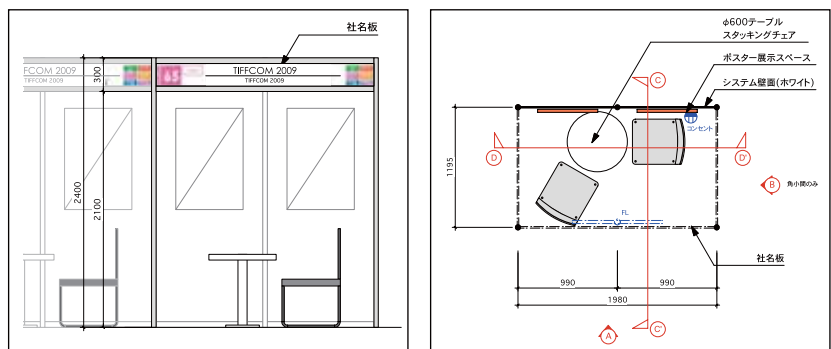
Qualification: First time exhibitors only

Exhibition fee includes the followings: -5 complimentary exhibitor ID badges  
 -Basic items (small table and chairs)

Exhibition fee: ¥150,000 (tax included) approximately USD 1,500 (April 1st to July 31st)  
 /Payment deadline: August 31st

Cancellation fee: -From Sep 1st to Sep 30th . . . . . 50% of exhibition fee  
 -After Oct 1st . . . . . 100% of exhibition fee

\*Challenge booth image



**Market Screening**

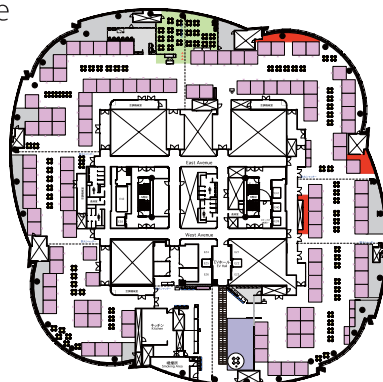
Market Screening Fee

-35mm film: 1hr: ¥21,000 approximately USD 210 (tax included)  
 -DVD: 1hr: ¥18,000 approximately USD 180 (tax included)

Market Premiere Price: half price of regular fee

-35mm film: 1hr: ¥10,500 approximately USD 105 (tax included)  
 -DVD: 1hr: ¥9,000 approximately USD 90 (tax included)

Floor Plan Image





### EXHIBITOR QUALIFICATION

Company from following Industry: Films, TV, Animation, Digital Media Content, Comics, Publication

### SPACE APPLICATION

Complete the application form and send it to the Organizer via e-mail, fax or post.

### DEADLINE OF SUBMISSION OF SPACE APPLICATION FORM

31st July (Fri), 2009

In principle, we accept application forms on a first come, first-served basis.

The Organizer may close the acceptance of application forms before the above deadline when the number of exhibitors fill up the allotted space for exhibition.

### PAYMENT

Upon the receipt of the Exhibitor's application form, an invoice will be sent to each exhibitor by the Organizer.

Please send the exhibition fee (the bank charge is at your expense) to the appointed bank account by August 31st (Mon), 2009. If the Organizer cannot confirm receipt of payment, the exhibitor may lose the right to exhibit.

Final confirmation for the exhibition shall be made by the organizer with the completion of the payment and signed contract.

The exhibit fee includes the followings:

#### Standard Package Booth

- 5 complimentary exhibitor ID badges
- A package of standard items (Table, Chairs)
- TV monitor and DVD player
- 2 buyer nominations

#### Challenge Booth

- 5 complimentary exhibitor ID badges
- A package of standard items (Table, Chairs)

The exhibit fee does not include the followings:

- Screening fee
- Insurance for exhibits, equipment damage (DVD player, TV monitor) and bodily injury
- Exhibition hall facilities unless otherwise noted

### CANCELLATION POLICY

Cancellation fee will be charged the full amount of the exhibition fee when cancellation of exhibit is made after October 1st, 2009.

However, the exhibition fee and other fees can be refundable when cancellation of exhibition occurred due to inevitable events such as natural disasters and other reasons that the Organizer accepts.

Cancellation fee

Sep. 1st – 30th, 2009 ..... 50% of the exhibition fee

After Oct. 1st, 2009 ..... 100% of the exhibition fee

### SPACE and EXHIBIT RULES

The Organizer reserves the right to exercise its sole discretion in assigning the Exhibitor's booth location. In principle, one company (one group) may exhibit with one booth.

The Organizer shall have the right to prohibit any exhibit or part of an exhibit, which in their opinion is not suitable to or in keeping with the character, or purpose of the Exposition. Questionable exhibits shall be modified at the request of the Organizer, which also have the right to remove the said exhibit from the hall and in that case, all of the paid fees are non refundable.

### EXHIBIT CARRYING IN, CARRYING OUT AND DISMANTLING

The Organizer will inform Exhibitors about the date and time for carrying in and out and also installation details. Exhibitors cannot carry in, out, dismantle the booth and remove exhibits without the Organizer's permission during the show hours. In addition, Exhibitors must also abide by the Roppongi Hills Guidelines. Exhibitors shall be liable for any damage caused by them or their employees, agents or contractors, to the venue or to any equipment, facility, goods or person within the venue. Exceptions would include the damage caused by an inevitable event such as natural disasters and other reasons that the Organizer accepts. All exhibitors must be fully insured against risks, including fire and third party liability and must apply for a written proof on such insurance to the Organizer. Exhibitors have to remove their exhibits completely by the appointed day after the show. In the event that Exhibitors fail to comply, the Organizer shall remove the exhibits and charge Exhibitors for expenses incurred.

It is highly recommended for Exhibitors to procure some kind of insurance as the Organizers are not obliged to have any responsibility for Exhibitors' activities.

### CUSTOM & COPYRIGHT CLEARANCE

This exhibition site is not a bond-appointed exhibition site. In case of imported exhibits from overseas, Exhibitors have to undergo all Customs procedures and clearance. Each exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs or any other copyrighted material in the Exhibitor's booth or display.

### PRIVACY POLICY STATEMENT

TIFFCOM Organizer's Office carefully handles all personal information given by clients of TIFFCOM. All information gathered by TIFFCOM is managed and maintained appropriately by implementing computer and procedural safeguards to prevent any data loss, leaks, or corruptions. Upon your authorization, all or a part of information gathered by TIFFCOM will be used for supporting the business between our clients and related industry professionals and the purposes of:

1. Providing information on TIFFCOM Official Website and 'Who's Who'
2. Publishing information on TIFFCOM Official Guidebook in the section of 'Who's Who'
3. Releasing company, project and/or product information on the publications distributed at the venue
4. Introducing the voices and appearances of the participants on TIFFCOM Market Reports and Video Report
5. Identifying the participants by printing the participant's name, company name, nationality, and face photo on the TIFFCOM ID badge
6. Delivering TIFFCOM related news and updates, as well as introducing services through phone calls, post mails, and emails on a regular and systematic base
7. Providing better goods and services by conducting market researches, examining and analyzing data collected through survey enquiries and your participation at TIFFCOM
8. Notifying new events, such as symposiums and seminars
9. Contacting and verifying the information registered for management activities of the event

Personal information which is related to the website is released to the limited people who possess ID and Password which can identify the individuals.

The information is not disclosed or provided to third parties other than the achieving the purposes listed above unless you agreed to do so, or requested by law or governmental bodies.

When TIFFCOM subcontracts all or a part of its services to external organizations, TIFFCOM promises to provide proper safeguards and supervision towards personal information collected from you. TIFFCOM and external organizations will make and sign a nondisclosure agreement. If you have any concerns about your privacy policy, please your inquiries or complaints to the address written below:

### SAFETY REGULATIONS

Under the regulations of the Tokyo Accident Prevention Agency, smoking is not allowed except in designated areas. Using open flame and bringing dangerous objects in the exhibition site are also prohibited. In addition, putting objects around in access aisles, emergency exits, and fire hydrants/fire extinguishers are prohibited.

### EXHIBITION MANAGEMENT AND IMMUNITY

The Organizer can modify the Exhibition Rules in order to facilitate the processes involved in the exhibition. The Organizer can cancel this exhibition due to natural disaster or other unexpected circumstances. Only when the Organizer cancels the exhibition before the show opening, paid fees will be refunded. However, the Organizer will not compensate for any loss resulting from the cancellation. The Organizer can change the show opening hours or dates due to compelling reason, and exhibitors cannot cancel their application as a result. In addition, the Organizer will not compensate for any loss resulting from the cancellation.

### ACCEPTANCE OF THE EXHIBITION RULES AND REGULATIONS

All Exhibitors acknowledge the receipt of all terms and conditions set forth herein and all terms and conditions the Organizer decides on and announces.

April 1, 2009

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