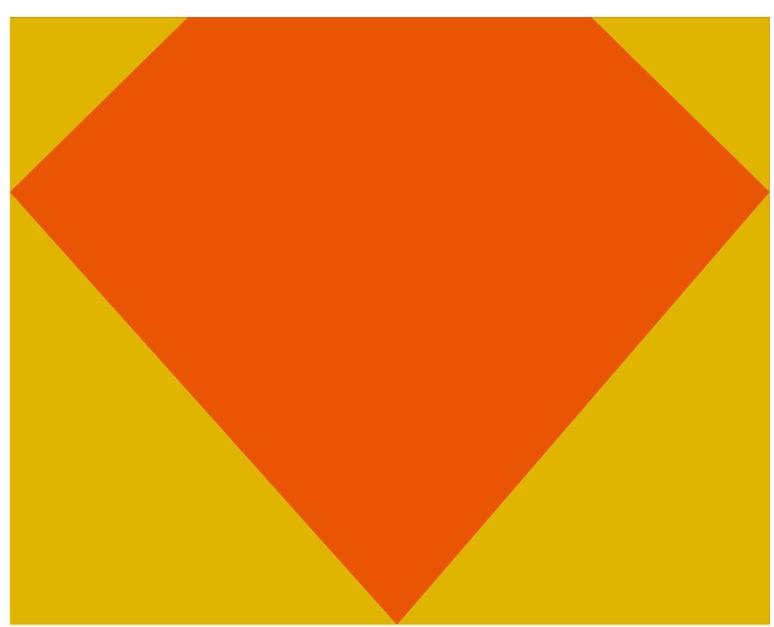
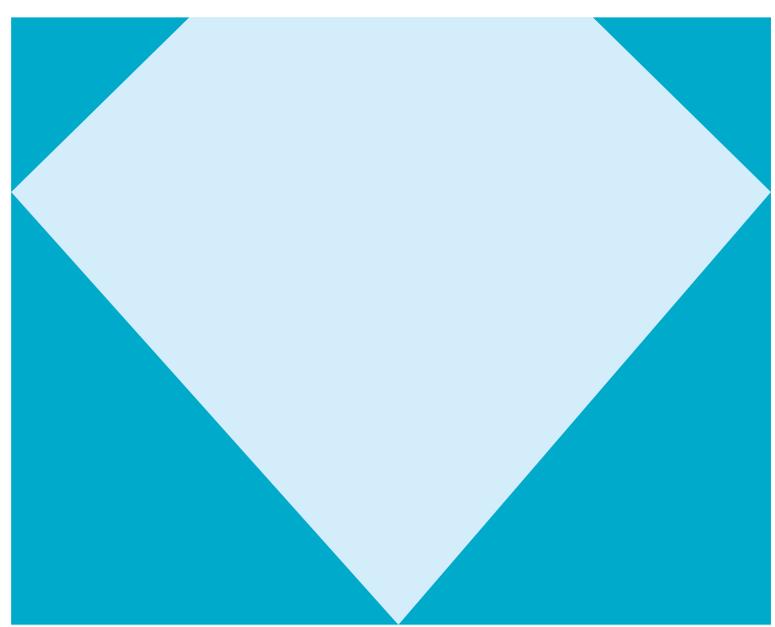
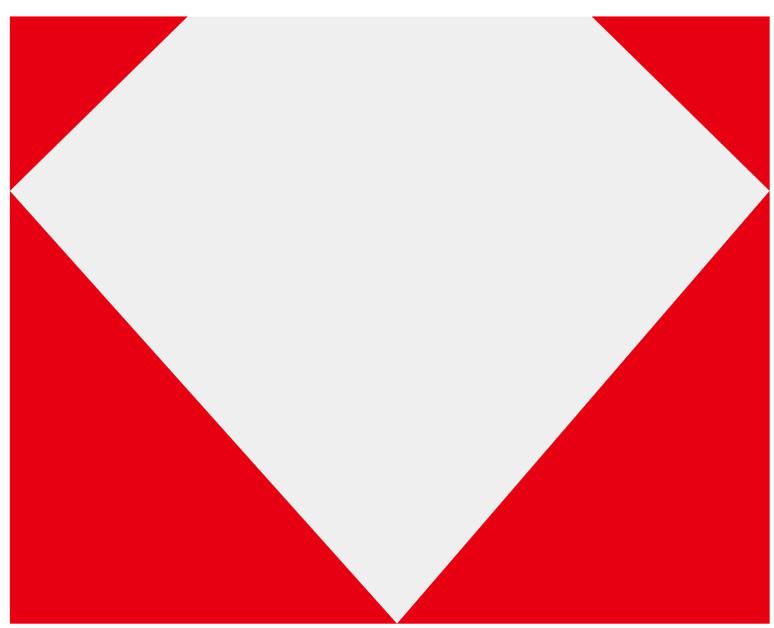
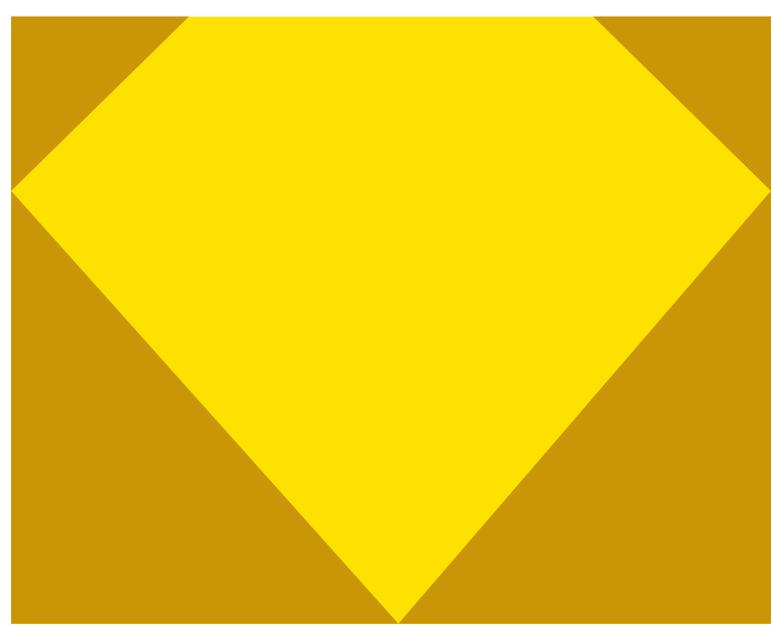


# JAPAN CONTENT SHOWCASE 2017

OCT.23-26



[www.jcs.tokyo](http://www.jcs.tokyo)



MUSIC / FILM / TV / ANIMATION

# Multi – Content Market – Japan Content Showcase 2017

"Japan Content Showcase 2017", a multi-content market featuring TV, films, music, and animation, will be held as a joint market of the following:

- **TIMM** – Tokyo International Music Market
- **TIFFCOM Marketplace for Film & TV in Asia** – Affiliated market of the Tokyo International Film Festival (TIFF)  
(The only film festival in Japan approved by the International Federation of Film Producers Associations)
- **TIAF** – Tokyo International Anime Festival



## Features of Japan Content Showcase JCSの特徴

There will be influential buyers not only from Asia but also from all over the world. JCS will "showcase" diverse programs such as seminars, events, parties, and etc... to provide beneficial business opportunities to expand new network.

## Online Library オンラインライブラリー

Free Service / 無料サービス

The online library will be provided again in 2017. Exhibitors can register their content with this online-platform free of charge. Apart from regular Market Screening, it will offer convenient opportunities for buyers to view registered content without restrictions of time and place from their own device.



## TIMM & Showcase Live TIMM & ショーケースライブ

From the beginning, TIMM has been a place of networking in the music business between Japan and many different countries around the world. Showcase Live covers a broad range of genres, interaction of information at the booths and business negotiations for import & export. TIMM is the only music market in Japan which makes it possible to conduct all of this at one venue. Buyers from Japan and overseas focus their attention on the showcase live featuring combinations of big names and rising artists participating, can't be realized anywhere else.



Ayasa



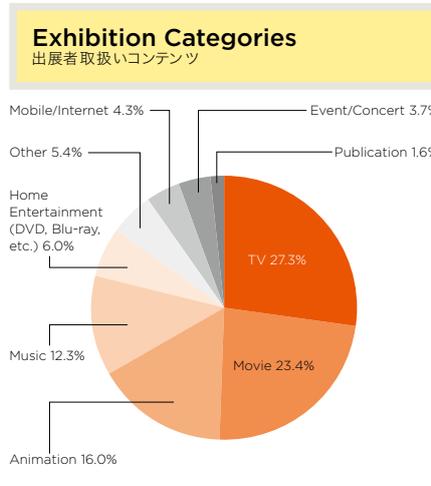
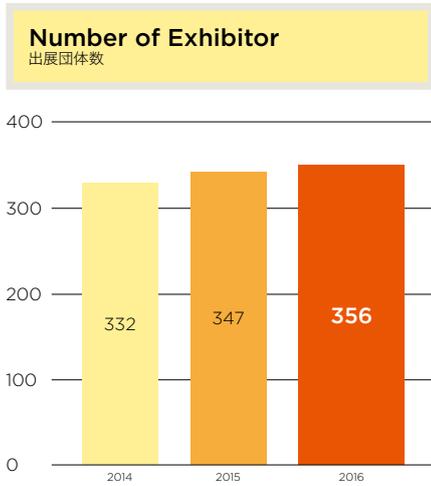
BAND-MAID



AMATSUKI

# Exhibitors and Buyers – Trends 出展・バイヤー動向

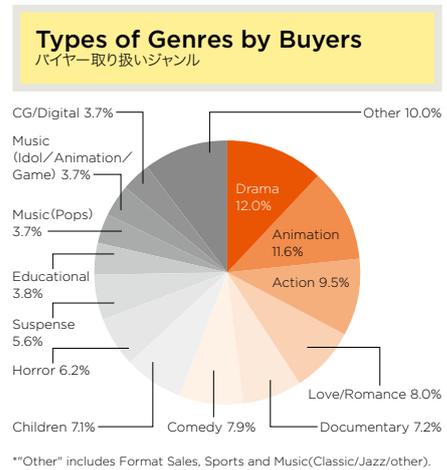
Total 356 exhibitors from 21 countries / regions participated in JCS 2016. They had 6,805 business meetings with 1,539 registered buyers from 49 countries / regions which led to total value of \$53,053,381. Content covered at JCS are Film, TV, Animation, Music, Publication, Character, Game, Mobile / Internet, Home Entertainment (VOD, DVD, Blu-ray), Event / Concert, etc.



### Number of Buyers by Country/Region 国・地域別バイヤー数

**Total : 49 Countries & Regions**

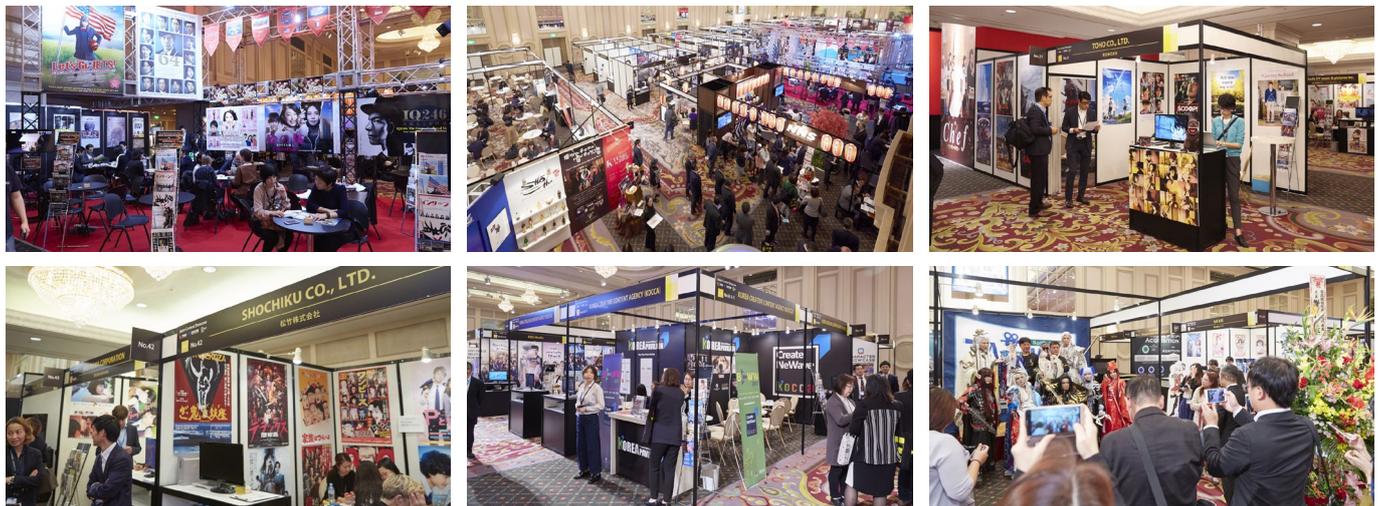
Asia	720	Vietnam	28	North America	84
Brunei	2			Canada	3
Cambodia	4	Japan	613	USA	81
China	140				
Hong Kong	108	Europe	88	South America	16
India	15	Austria	1	Brazil	5
Indonesia	23	Belgium	2	Mexico	11
Kazakhstan	2	Denmark	1		
Korea	162	Estonia	3	Oceania	7
Laos	3	Finland	4	Australia	6
Macau	4	France	25	New Zealand	1
Malaysia	25	Germany	15		
Mongol	4	Hungary	4	Africa	7
Myanmar	2	Italy	5	Egypt	6
Nepal	1	Netherlands	1	Kenya	1
Pakistan	1	Norway	4		
Philippines	17	Poland	4	Middle East	4
Singapore	24	Russia	3	Kuwait	1
Sri Lanka	1	Spain	3	Syria	1
Taiwan	100	Sweden	5	Turkey	2
Thailand	54	UK	8		



# Overseas Pavilions and Japanese TV Network Pavilions 海外パビリオン・TVネットワークパビリオン(日本)

In addition to standard booths, many pavilions for grouped exhibitors attract a great deal of attention.

- Overseas National / Regional Pavilions (in 2016) : Cambodia, Korea (Film / TV), Malaysia and Taiwan
- Japanese TV Network Pavilions (in 2016) : Fuji Network System, Nippon Television Network System, TBS, TV – Asahi Corporation (\*alphabetical order)



## Diverse Events and Seminars イベント&セミナー

A variety of events and seminars will be offered during the market period such as:

- Seminars
- Networking Parties at the booth area and the reception rooms
- Market Screenings
- P&I Screenings (for press and industry screenings featuring Japanese films from the 30th TIFF)



### Seminar Opportunity セミナー

Paid Service / 有料サービス

In addition to seminars organized by the JCS organizer, we offer seminar and event opportunities for a fee to show the latest trends of ever-changing content business in the world. Seminars can be customized according to your needs and the details are open to discussion.

### Networking Party ネットワーキングパーティー

Paid Service / 有料サービス

Opportunities to organize networking parties for a fee as a part of JCS-related party will be offered. There are various options to make the party unique and valuable. The details are open to discussion.

### Market Screening マーケットスクリーニング

Paid Service / 有料サービス

Several screening rooms will be provided where buyers can view content offered by exhibitors. Details of the content will be promoted both in Event Information booklet as well as on the market's official website. After the screening, viewers' information will be offered to the exhibitors for their further marketing.

Type of theatre	No. of seats (TBC)	Media
Temporary (at the market venue)	about 50	DVD / Blu-ray
Permanent movie theatre	119	35mm / Blu-ray / DCP

\*The above information is for reference purpose only and is subject to change



# Advertising 広告

Paid Service / 有料サービス

Various advertising opportunities will be offered to exhibitors in order to maximize the exposure of their content to participants. A wide variety of options will allow the exhibitors to choose the most suitable advertisements according to their needs and budgets.

Digital Signage, Neck Strap, Market Bag Printing, Market Bag Material Insert, Guidebook Advertisement, Web Banner, Poster Frames and Easel Package etc.



\*Image

# Registration Fee & Deadline 登録料金 & 締切

\*All prices include tax. Prices are subject to change.

## Buyer ID <sup>\*1</sup>

Valid Period	Pre-Application Period (until Jul 18)	Early bird (Jul 19 - until Sep 7)	Standard (Sep 8 - Oct 10)	Walk-in (Oct 23 - 26)
3 days	Free of charge	10,800 JPY	16,200 JPY	NA

\*1. Need buyer history screening & approval by organizer's office

## Visitor ID <sup>\*2</sup>

Valid Period	Early bird (until Sep 7)	Standard (Sep 8 - Oct 10)	Walk-in (Oct 23 - 26)
3 days	13,500 JPY	20,250 JPY	27,000 JPY

\*2. On Oct 23, ID badge can only be bought at the Ikebukuro venue

## 1-DAY PASS <sup>\*3</sup>

Valid Period	Standard (Aug 10 - Oct 13)	Walk-in (Oct 23 - 26)
1 day	10,800 JPY / day	NA

\*3. 1-DAY PASS will have limited access to the venue

# JAPAN CONTENT SHOWCASE 2017

## EVENT DATES

OCT. 10 | **23**  
[MONDAY]

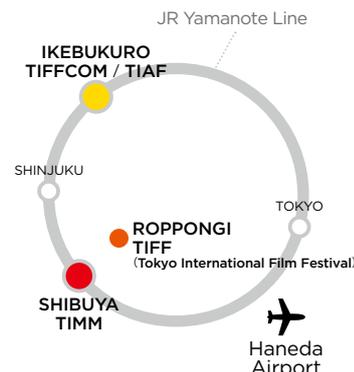
OCT. 10 | **24**  
[TUESDAY]

OCT. 10 | **25**  
[WEDNESDAY]

OCT. 10 | **26**  
[THURSDAY]

<b>TIMM</b> 2017 14th TOKYO INTERNATIONAL MUSIC MARKET	<b>SHIBUYA</b> venue	<b>SHIBUYA</b> venue	<b>SHIBUYA</b> venue <sup>*1</sup>	<b>IKEBUKURO</b> venue <sup>*2</sup>
<b>TIFFCOM</b> Marketplace for Film & TV in Asia		<b>IKEBUKURO</b> venue	<b>IKEBUKURO</b> venue	<b>IKEBUKURO</b> venue
<b>Tokyo International Anime Festival</b>		<b>IKEBUKURO</b> venue	<b>IKEBUKURO</b> venue	<b>IKEBUKURO</b> venue

## Central Tokyo Location Map



\*1 Live concert only ライブのみ開催 \*2 Business meetings / Seminars 商談会/セミナーの開催

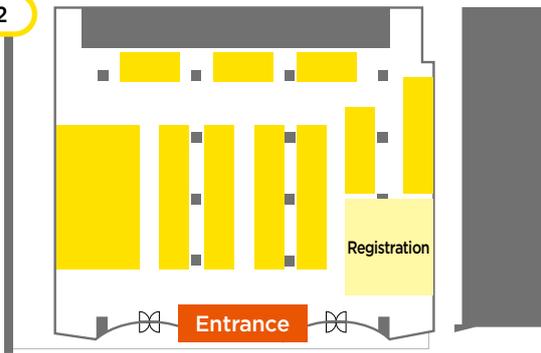


# Floor Plan フロアプラン \*The floor plan 2017 is reference only and subject to change

## IKEBUKURO

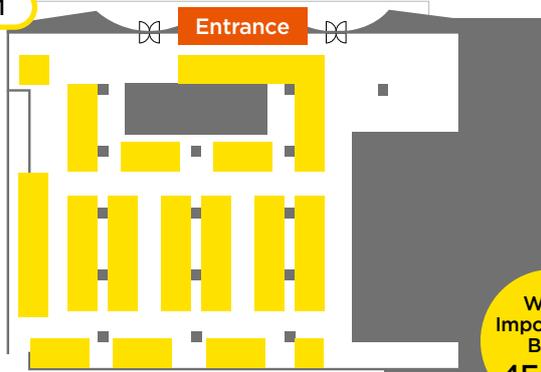
SUNSHINE CITY CONVENTION CENTER  
池袋 サンシャインシティ コンベンションセンター

Hall A-2

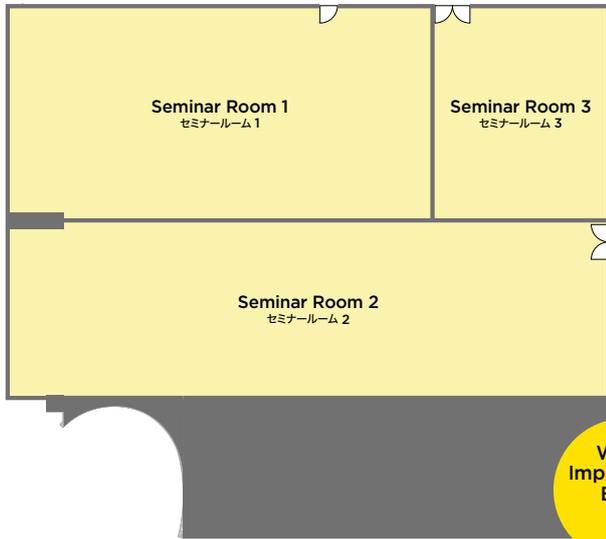
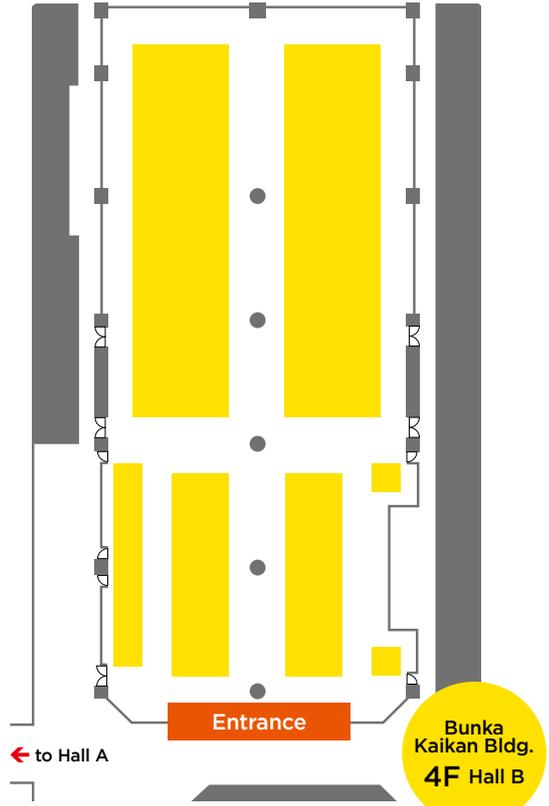


to Hall B →

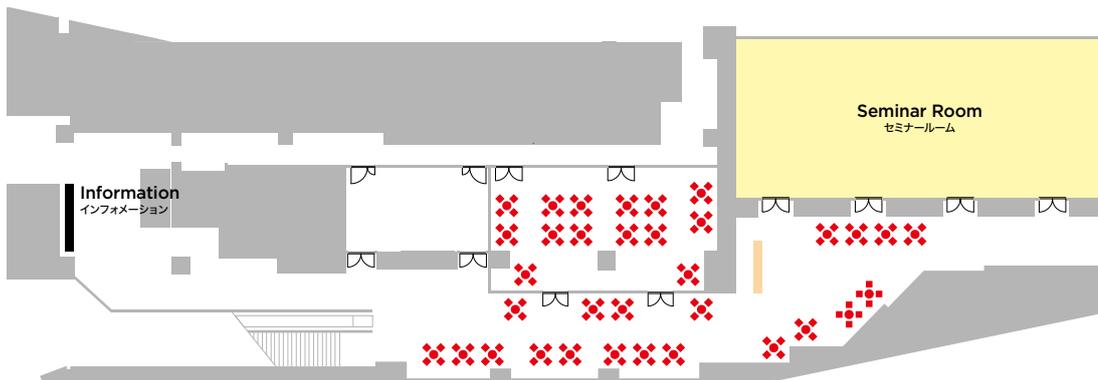
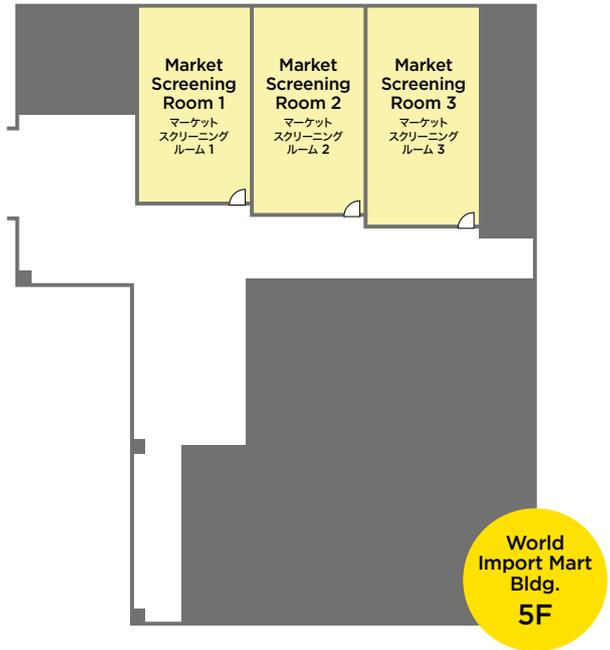
Hall A-1



World Import Mart Bldg.  
4F Hall A



↑ to Hall B



## SHIBUYA

SHIBUYA EXCEL HOTEL TOKYU  
渋谷 エクセルホテル東急