

JAPAN CONTENT SHOWCASE 2017



For JCS Exhibitors: Online Library

It is delighted to announce that Japan Content Showcase (JCS) will use an online platform "FOYER" developed by IMAGICA Corp. as Online Library. With Online Library, JCS2017 offers more flexible screening opportunities available with your own laptop, tablet computer and smartphone but without time and geographical constraints. Allowing videos to be available before and after JCS2017, Online Library shall benefit to JCS Registrants to boost their business by making the most of stretched screening opportunities. During JCS 2017, buyers can search for and preview contents on Online Library. Furthermore, JCS Exhibitors are able to upload their contents as much as they want since there is no limitation number of entry videos. We are looking forward to having your entry.

Overview

Type of videos : Feature/Short films · TV programs · Music videos · Promo videos etc. (No limitation number)

Publish Period : 10th October ~ 30th November 2017

Authorized exhibitor: JCS Exhibitors **ONLY**

Authorized viewer: All the JCS Registrants. Additionally, after the event, FOYER users are also entitled to screen.
Exhibitors can manage previewing permission for users by each content.

Online Platform: **FOYER** <http://www.imagica.com/e/topics/foyer/foyer-post-1/>

FOYER is a B2B online membership showcase, which links content holders with content buyers, designed for professionals of the film and video industry only. The system makes online contents matching more efficient. It has a large selection of genres for a better browsing experience and allows the users to contact each other for business needs. Under the high level of security, screenings are not downloadable and contents are automatically watermarked.

Application Overview

Application : Submit completed application forms and videos

For further details, please refer to [Online Library Handbook for JCS Exhibitors](#).

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Viewing Overview

For those JCS Exhibitors who have applied to this service, unique FOYER account will be issued by FOYER which allows you to act as both exhibitor and viewer.

Based on the email address registered with JCS2017, you will receive the invitation email from FOYER. Upon your receipt, follow the instruction and set up your account. The account invitations will be sent from the beginning of October onwards. Due to the viewer restriction set by JCS Exhibitors, you may not be able to have an access for certain videos. Thank you for your understanding.

Contact details for inquiries

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