# Document 1

# Market Screening Application Form



Optional	Final Deadline: Fri. August 25, 2017	Submit to: sales@tiffcom.jp

Company		*Booth No.	
Division / Title	Contact Name		
TEL	E-mail		

### ■ Market screening reservation

- Market Screening is a paid service and a slot has to be reserved in advance.
- After the primary deadline, we may accept further reservations depending on availability of slots.
- Starting time of screening is subject to change.
- · Please note that we may not be able to meet your preferences for screening date and time.

Title (English)	ve may not be able	to meet your preferences for screening date and time.				
Title						
(Japanese, if any)						
Duration	min. Screening Material DVD · Blu-ray · DCP					
Type of Screening	Movie · TV Program · Other (					
Content						
	No · Yes (Please complete "Conditions" below.)					
Closed Screening	Conditions (Ex. Buyers Only, Except Press, By Invitation Only, etc. Please describe details of conditions.)					
	Sunshine City "	CONVENTION CENTER" Conference Rooms Screening Room 1 to 3				
		1st Choice: Date/October Time/ : ~ :				
	09:45 - 20:00 (Last day: 09:45 - 17:15)	2nd Choice: Date/October Time/ : ~ :				
		3rd Choice: Date/October Time/ : ~ :				
		4th Choice: Date/October Time/ : ~ :				
	,	① [09:45-11:45] ② [12:30-14:30] ③ [15:15-17:15]				
Screening Slot	④ 【18:00-20:00】 ※④ slot is not available on the last day (Oct. 26).  Ikebukuro HUMAX CINEMAS Cinema6					
preferences		1st Choice: Date/October Time/ : ~ :				
		2nd Choice: Date/October Time/ : ~ :				
	10:00 - 20:15	3rd Choice: Date/October Time/ : ~ :				
	(Last Day:	4th Choice: Date/October Time/ : ~ :				
	10:00 - 17:30)	① 【10:00-12:00】② 【12:45-14:45】 ③ 【15:30-17:30】				
		4 【 $18:15$ - $20:15$ 】 $*4$ slot is not available on the last day (Oct. 26).				
Rate (including tax)	Screening Room1	$431,000/\text{hour} \times ($ ) hours = Total $4$				
	Screening Room2	¥31,000/hour × ( ) hours = Total ¥				
	Screening Room3	$431,000/\text{hour} \times ($ ) hours = Total $4$				
	HUMAX CINEMA IKUBUKURO	$431,000/hour \times ($ ) hours = Total $4$				
	Total ¥					

Theaters		Seats	Media	Equipment	
Sunshine City	Screening Room 1	45			
"CONVENTI ON CENTER"	Screening Room 2	48	DVD / Blu-ray	150 inch projection screen  *Please consult if you would like to use your own equipment or connect to PC.	
Conference Rooms	Screening Room 3	54			
Ikebukuro HUMAX CINEMAS Cinema6		119	DCP / Blu-ray	Use of existing screen Audio : Digital 7.1ch	

Please be sure to submit the completed form via e-mail by August 25, 2017
 and keep an original copy for your record.

Contact

<sup>\*</sup>Your booth No. will be announced at the end of Aug. If you apply after the announcement, please fill in your booth number.

# JAPAN CONTENT SHOWCASE 2017



### Japan Content Showcase 2017 Market Screening Terms and Conditions

#### **Application**

- 1. Exhibitor who wishes to reserve a slot/slots for Market Screening (hereinafter "Screening") shall complete Market Screening Application Form and send it to Japan Content Showcase Organizer's Office (hereinafter "Organizer") by e-mail before deadline.
- 2. Reservation of Screening slot(s) will be established when the Organizer notifies the exhibitor by e-mail.
- 3. Reservation is made for each individual slot.

#### Billing and Payment for Market Screening Fee

- The Organizer issues an invoice of Screening Fee after the reservation of slots is made. Please make a payment by due date. Please note that the exhibitor is responsible for all bank charges apply to the payment.
- If the payment is not made by the due date, the Organizer will consider that the reservation has been canceled by the exhibitor. Cancellation fee stated below will still apply to such case.

#### **Cancellation of Reservation**

- Cancellation of slot(s) after the reservation is not accepted in principle.
- If the exhibitor wishes to cancel the reservation due to special circumstances, the exhibitor shall send the Organizer a letter clearly stating such reasons, or send an E-mail notice to propose cancellation of the reservation.
- In the event the Organizer accepts the cancellation of reservation, the exhibitor can cancel it. However, it is on condition that the exhibitor pays the following cancellation fee in proportion to the period from the day of proposal of cancellation until the opening day of JCS to the Organizer by the day the Organizer stipulates.
- In case the exhibitor does not provide required materials for the Screening by due date, the Organizer will consider that the reservation has been canceled by the exhibitor. Cancellation fharge stated below will still apply to such case.

### **Cancellation Fee**

If the exhibitor cancels the reservation, the exhibitor will be charged following cancellation fee regardless of payment status of screening fee.

- 1. If the reservation is canceled on or before September 8, 2017, 50% of Screening Fee will be charged.
- 2. If the reservation is canceled after September 9, 2017, 100% of Screening Fee will be charged.
- If the exhibitor has already paid the Screening Fee at the point that the exhibitor notifies a cancellation or is deemed to have cancelled the reservation, the cancellation fee will be deducted from the Screening Fee already paid. If there is a remaining balance after the deduction, the remainder will be returned to the exhibitor pursuant to the method and date the Organizer specifies.