

Online Library Handbook

It is delighted to announce that Japan Content Showcase (JCS) will use an online platform "FOYER" developed by IMAGICA Corp. as Online Library. With Online Library, JCS2016 offers more flexible screening opportunities available with your own laptop, tablet computer and smartphone but without time and geographical constraints. Allowing videos to be available before and after JCS2016, Online Library shall benefit to JCS Registrants to boost their business by making the most of stretched screening opportunities. During JCS 2016, buyers can search for and preview contents on Online Library. Furthermore, JCS Exhibitors are able to upload their contents as much as they want since there is no limitation number of entry videos as of this year. We are looking forward to having your entry.

Overview

<Type of Videos>

Feature/Short films · TV programs · Trailer · Music videos · promo videos etc

<Online Platform>

FOYER

FOYER is a B2B online membership showcase, which links content holders with content buyers, designed for professionals of the film and video industry only. The system makes online contents matching more efficient. It has a large selection of genres for a better browsing experience and allows the users to contact each other for business needs. Under the high level of security, screenings are not downloadable and contents are automatically watermarked.

For further information, please refer to the followings;

<http://www.imagica.com/e/topics/foyer/foyer-post-1/>

<Authorized Exhibitor>

JCS Exhibitors **ONLY**

<Limitation of Entry>

No limitation number of entry

<Publish Period>

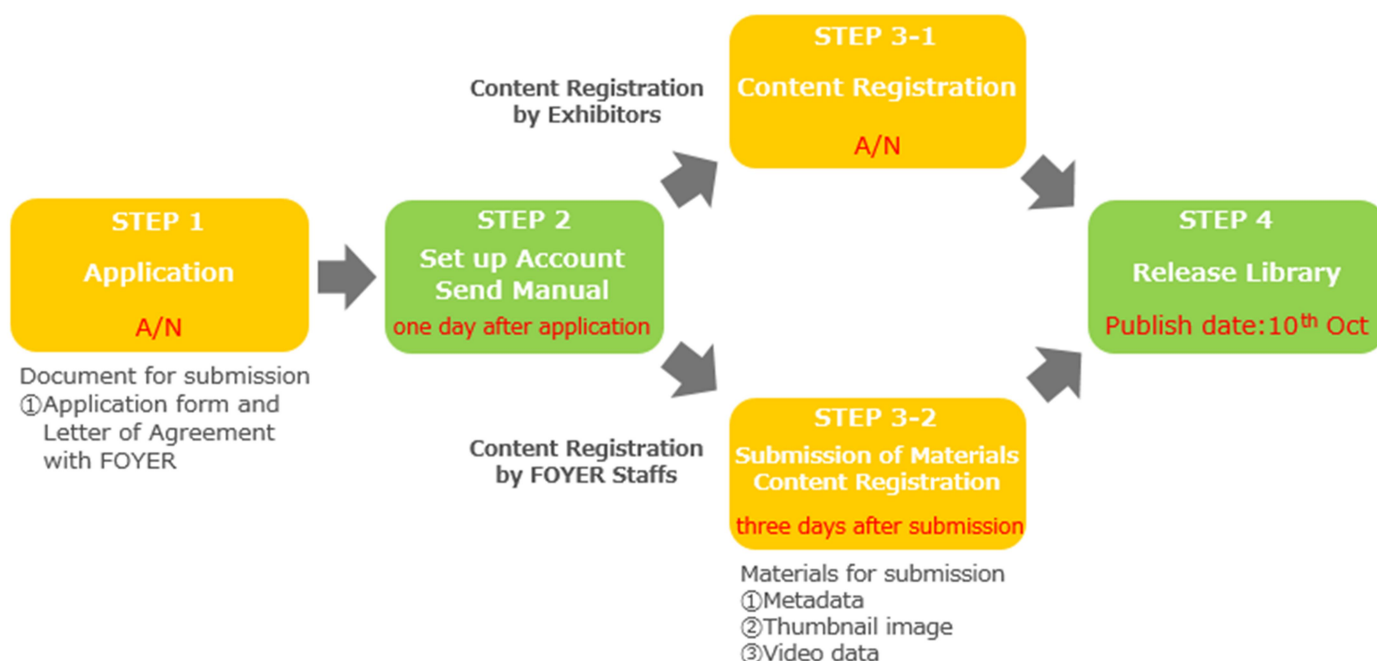
Publish period is only one type, **10th Oct (Mon) ~ 30th Nov (Wed)**.

<Authorized Viewers>

Only Japan Content Showcase ID Badge holder

*** On the system of FOYER, Exhibitors can manage previewing permission for users by each content.**

<Flow chart from Application to Screening>



STEP 1

Complete the application form and letter of agreement with FOYER and send them to FOYER Office by email.

<Application forms>

①Online Library application form and Letter of Agreement with FOYER . . . 1 copy

Please sign and send the document by PDF file

STEP 2

You will receive invitation email with FOYER's manual from FOYER based on the email address on your application. Set up your FOYER account advised in the invitation email.

You will receive invitation email from FOYER which shall advice you to set up your own FOYER account. The invitation email will be delivered to the email address you registered at application approximately 1 day after application. Follow the instruction advised in the email and obtain your account at FOYER. This account also works as a viewer account. If you have any inquiries for setting up your account, please contact FOYER. JCS Organizer's Office is not entitled to set up an account.

■ **Contact at FOYER:** Ryuta Nakase Email: foyer_tiffcom2016@imagica.jp

STEP 3

Register your contents by yourself on FOYER following the FOYER's manual or ask FOYER Office to register your contents instead of you by sending documents and materials.

[STEP3-1:Content Registration by Exhibitors]

Register your contents following the FOYER's manual attached by the invitation mail. Metadata, thumbnail image and video can be easily registered on FOYER.

[STEP3-2:Content Registration by FOYER Staffs]

Send documents and materials below to FOYER Office. FOYER staffs register your contents instead of you within 3days after receipt of all documents and materials.

<Documents and Materials for Submission>

- ①Metadata (Fulfil the application format for metadata)
- ②Thumbnail image (One image for each title and one image for each episode)
- ③Video data (The details are as follows.)

NOTE for Video Data	
Material (Recommended)	Video Codec: H.264 High Profile / Container MP4 Audio: AAC *Please contact FOYER office regarding other formats.
Info on Material	Please name your video file with English title/Company name ex.tiffcomthemovie_unijpan
How to submit	HDD, Media, by Network or Mail
Where to Submit	FOYER Office Address: 2-14-1 Higashigotanda, Shinagawaku, Tokyo 141-0022, Japan Contact Person: Ryuta Nakase, FOYER Project, IMAGICA Corp. Mail : foyer_tiffcom2016@imagica.jp
After Publication	Video files submitted to FOYER will be deleted after the license period at FOYER's responsibility

STEP 4

Confirm your video(s) at FOYER

* Please note that there is no notification to inform you of the completion of video upload. Through your FOYER account, confirm if your video(s) and its information at FOYER are successfully uploaded and correct by yourself.

* If you wish to modify screening permissions and video information or so, please contact FOYER. JCS Organizer's Office is not entitled to make any amendments.

■ **Contact at FOYER:** Ryuta Nakase Email: foyer_tiffcom2016@imagica.jp

Note

Your account and videos on FOYER will keep activating after 30th November 2016 if you accept continued usage of FOYER in advance. **The account and videos of users who does not accept continued usage of FOYER will be unpublished on 30th November 2016 (Japan Time).**

Inquiries

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FOYER Office

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