App	lication	form

2-2

Advertising&Promotion Opportunity Application ②

Japan Content Showcas							
SETIMM	TIFFCOM Marketplace for Film & TV in Asia	Tokyo Internationa Anime					

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					_				
Optional Submission Due date / Sep. 7th, Wed., 2016									
•									
	ı								
Name of									
exhibitor									
Division	rision				Person in				
TEI					charge				
ICL	EL				E-mail				
	,								
Please check a	nd fill in t	the quantity and price.							
G. Neck Strap	o Advert	ising							
	·	vertisement	Unit p	Unit price (Total (Including tax)		
approx. 800	0 straps		¥2,500	,000		¥			
1000 straps			¥500,	000		¥			
H. Market Bag	g Advert	ising	•	,					
	Ad	vertisement	Unit p	rice	Quantity		Total (Including tax)		
Market Bag (approx. 4000 bags)			¥1,200,000			¥			
I. Web Banne	er								
	Ad	vertisement	Unit p	rice	Quantity		Total (Including tax)		
Web Banner	(bottom a	rea of main site or top area of My page)	¥50,0	000		¥			
J. Official Guid	de Book								
	Ad	vertisement	Unit p	rice	Quantity		Total (Including tax)		
Pure color advertisement <1 page>			¥150,000			¥			
K. Market Bac	ı Insert(Distribution of Novelty Items)						
		vertisement	Unit p	rice	Quantity		Total (Including tax)		
Distribution	of novelty i	tems <1 item>	¥30,0	000		¥			
L. Promotiona	al Gifts(E	Distribution of Novelty Items)							
	Ad	vertisement	Unit p	rice	Quantity		Total (Including tax)		
Distribution	of novelty i	tems <1 item>	¥100,	000		¥			
M. Poster Fra	mes and	Easel							
	Ad	vertisement	Unit p	rice	Quantity		Total (Including tax)		
*Poster sho	uld be subr	mitted by exhibitor /	¥20,0	000		¥			
Size : no lar	ger than B	1 W728×H1030 <1 set>	+20,0	,00		т			
N. Desktop Po		ay on meeting tables							
Advertisement			· ·	Unit price			Total (Including tax)		
Desktop POP display W148×H210x2 sides <10 per set>			¥150,	000		¥			
O. Pillar Wind	ing Adve	ertisement (1F, in front of Reg	istratio	n Co	unter)	_			
			Unit p		Quantity		Total (Including tax)		
Pillar Windin	g Advertisii	ng (1 pillar)	¥900,	000		¥			

Pillar Winding Advertising (3 pillars)

¥2,500,000

Where to submit / Contact

^{}Please be sure to submit this form by the due date and also keep the "original " of this application with you.**