

Optional Submission

Due date / Sep. 7th, Wed, 2016

Name of exhibitor			
Division		Person in charge	
TEL		E-mail	

Please check and fill in the quantity and price.

A. Escalator Eye-catching Advertising (2F-1F)

Advertisement	Unit price	Quantity	Total (Including tax)
<input type="checkbox"/> a Far right side W3600×H1800	¥500,000		¥
<input type="checkbox"/> b Near right side W3600×H1800	¥500,000		¥
<input type="checkbox"/> c Left side W3600×H1800	¥500,000		¥

B. Escalator Eye-catching Advertising (1F-B1F)

Advertisement	Unit price	Quantity	Total (Including tax)
<input type="checkbox"/> a Front wall W3000×H2800	¥500,000		¥
<input type="checkbox"/> b Right wall W7000×H4300 (Max.)	¥750,000		¥
<input type="checkbox"/> c Left wall W7000×H4300 (Max.)	¥750,000		¥

C. Staircase Advertising (1F-B1F)

Advertisement	Unit price	Quantity	Total (Including tax)
<input type="checkbox"/> Front wall W3000×H2800	¥500,000		¥
<input type="checkbox"/> Right wall W5800 (Max.) ×H4000 (Max.)	¥750,000		¥
<input type="checkbox"/> Left wall W5800 (Max.) ×H4000 (Max.)	¥750,000		¥

D. Escalator Advertising

Advertisement	Unit price	Quantity	Total (Including tax)
<input type="checkbox"/> 2F→1F (up/down) 2 escalators	<Handrail Belts> (1 side) W150mm× Approx.30m <Deck Boards> (1 side) W200mm×Approx.30m		¥
<input type="checkbox"/> 1F→B1F (up/down) 2 escalators			¥
<input type="checkbox"/> 2F-1F-B1F(up/down) 4 escalators			¥

E. Digital Signage ※Running time [15 sec./10 sec./5 sec.]

Advertisement	Running time/ Unit price	Quantity	Total (Including tax)
・ 1500 projections over 3 days (150 projections per location) ・ 15 sec. /10 sec./5 sec. : video or image ・ 6 to 10 locations along main flow of visitors are scheduled. ※In accordance with venue rules, audio will not be output.	<input type="checkbox"/> 15 sec. / ¥70,000		¥
	<input type="checkbox"/> 10 sec. / ¥50,000		¥
	<input type="checkbox"/> 5 sec. / ¥30,000		¥

F. Large Hanging Banners (Exhibition hall)

Advertisement	Unit price	Quantity	Total (Including tax)
<input type="checkbox"/> Zone A <1 banner size> W2000×H3000	¥150,000		¥
<input type="checkbox"/> Zone B <1 banner size> W4500×H3000	¥300,000		¥

※Please be sure to submit this form by the due date and also keep the "original" of this application with you.

Where to submit / Contact

Japan Content Showcase Organizer's Office

15F Togeki Bldg., 4-1-1 Tsukiji, Chuo-ku, Tokyo, 104-0045, Japan

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