

KO-production  
in Tokyo  
2015

PROJECT

2



**KIM Hee-young**

Company: K-Dragon Pictures

Title: Producer

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# A Spy in the Era of Edo

## Project Outline

조선밀사, 김홍도 | 江戸密使

Director: CHONG Yun-su | Producer: T.B.D. | Production: K-Dragon Pictures | Scenario Type: Original  
Type: Live Action Film | Genre: Action / Thriller / Romance | Production Type: Digital | Language: Korean  
Scheduled Filming Date: 2016. 02. 01

Production Cost (Budget in KRW): 8,000,000,000 | Production Cost (Secured in KRW): 100,000,000

Requested Coproduction Format: Co-production, investment, distribution | Scenario: 5th draft

Current Project Status:

2014-08. Pitched at the 'Neo Cinema' section at Fukuoka Film Festival. Japan's Tsutaya expressed interest 2014-10. Busan International Film Festival's Korean Industry Forum - Unofficial meeting with France's Centre National Du Cinema Et De L'image Animee. Discussed an incorporation of France's VFX company as a co-production 2015-01. Pitched 'A Spy in the Era of Edo' to Showbox - expressed interest.

Production Plan:

1. Project Background - Inspired by a record in a book titled "Cho-deung-san-soo-seup-bang-cheop" (『초등산수습 방첩(初登山手習方帖)』) that says King Jeongjo of Chosun Dynasty sent KIM Hong-do to Tsushima Island to spy on Japan's lands and military equipment. - This claims that the Japan's genius portrait artist Toshusai Sharaku from 200 years ago and Chosun's KIM Hong-do are the same person. Sharaku is known to have influenced many post-impressionistic artists in France and Netherlands of the time.
2. Production Direction - Language: Korean > Japanese - Keywords: KIM Hong-do / Toshusai Sharaku / King Jeongjo's orders / Edo, the warring states / Fantasy of contemporary western culture - Logline: A faction movie claiming that Toshusai Sharaku, Japan's genius portrait artist from 200 years ago is actually the same person as Chosun Dynasty's Dan-won KIM Hong-do.
3. Funding Plan - Step 1: Secure a Korean investment distribution company and a Japanese anchor investor at the same time: Japan's Tsutaya is interested in joining the project if a recognizable Korean Hallyu star is cast. It's currently included in the scenario as well, but an actual Tsutaya bookstore had carried and sold works of Sharaku's and in 1995, they produced and released a film called "Sharaku": Korea's Showbox has also shown interest. - Step 2: Find and draw in more investors through association of support programs such as Fukuoka's local programs and film commission support programs.: But since most of the film takes place in Japan, the project would need to work with a production service company in Japan. Thus, there are possibilities of doing a co-production with Tsutaya and other production companies in Japan.
4. Casting and Staff - If selected for the program, the project will receive mentoring from director CHONG Yun-su and local professionals which will reflect on the final scenario and the planning of the project.
5. Domestic and International Distribution Plan - If selected for the program, the scenario will be completed to create a better synergy. And to receive secure investors, a theatrical and multi-window release will simultaneously take place in Korea and Japan. - In addition, following the meeting with France's Centre National Du Cinema Et De L'image Animee during Busan International Film Festival 2014, the story is attractive to European audiences as well. Therefore, the film has possibility of European theatrical release.

## Production Staff Information

Director: CHONG Yun-su

Filmography: 2010 "Love, in Between" / Director | 2008 "My Wife Got Married" / Director | 2007 "Love Now" / Director

Producer: PARK Ja-myung

Filmography: 2014 "The Treacherous" / Producer | 2012 "Horror Stories" / Producer | 2010 "Love, in Between" / Producer

Writer: CHONG Yun-su

Filmography: 2010 "Love, in Between" / Adaptation | 2008 "My Wife Got Married" / Adaptation

Production Company: KIM Hee-young (International Event Attendee)

Filmography: 2015 currently working on '越界者(Cross Boarder, Director:YANG Yun-ho)', a Korea-China co-production 2015 (My Black Mini Dress. Selected for International Co-production Business Matching program 2015 (Sweet Paparazzi) Selected for the Beijing Film Business Center's residency program 2014 (Red Riding Hood) Selected for International Co-production Planning and Development Support program

Applicant Comments(Others): Set in Edo period, we hope to make a 'magic mystery faction' where a spy action film tells the story of King Jeongjo and artist KIM Hong-do. Following "Yesterday", director CHEONG Yun-su will take charge as he satisfies his thirst for romance and thriller through a Korea-Japan co-production.