

KO-production
in Tokyo
2015

PROJECT

1



KIM Jong-kwan

Company: INDIESTORY INC.

Title: Director

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A bad hair day

Project Outline

최악의 여자 | 最悪の女(仮題)

Director: KIM Jong-kwan | Producer: KWAK Yong-su | Production: INDIESTORY INC. | Scenario Type: Original
Type: Live Action Film | Genre: Drama | Casting(status): HAN Ye-ri, IWASE Ryo, KWON Yul, etc.
Production Type: Digital | Language: Korean, Japanese | Scheduled Filming Date: 2015. 09. 01
Production Cost (Budget in KRW): 300,000,000 | Production Cost (Secured in KRW): 300,000,000
Requested Coproduction Format: Japanese distribution and international sales
Scenario: Complete | Current Project Status: In preproduction

Synopsis:

Eun-hee meets three men in one day. She's not a good actress, but she lives her life acting.

Through her masterful ways of lying and putting on characters, she turns herself into a different person for each man. However, lies become entangled and she finds herself driven into a corner. Ryohei is a novelist who is visiting Seoul from Japan in time for the publication of his book.

His stories are tragic and often built around characters who are driven to the edge. Ryohei ends up meeting a woman who is also on the edge, just like his characters.

Production Plan:

Production Plan: Draw emotions of a woman who makes various relationships in a day.

Investment Plan: Once scenario is complete, Korean and Japanese investments will proceed.

Casting: HAN Ye-ri confirmed for cast, followed by collaboration with Saram Entertainment.

Domestic and International Distribution: 2016 June, followed by a Japan release.

Production Staff Information

Director: **KIM Jong-kwan** (International Event Attendee)

Filmography: Treatment attached

Producer: **KWAK Yong-su**

Filmography: Treatment attached

Writer: **KIM Jong-kwan**

Filmography: Treatment attached

Production Company: **INDIESTORY INC.**

Filmography: Treatment attached